kcg.edu
Kyoto Computer Gakuin

International ICT Business Course

The International ICT Business Course is suitable for individuals who:

- are interested in innovations and latest trends
- enjoy checking and posting on social media
- are skilled at gathering and analyzing information

In this course, students will first learn basic knowledge of ICT, which is essential in the new era of business, and learn "information gathering, information analysis, information transmission, and connection building" to utilize social networking services (SNS) in business, as well as trendy skills in the ICT field.

This course will train students to become global professionals who can fully utilize SNS for business use while thriving in a rapidly changing society.

1st year

In the first year, you will strengthen your business-related Japanese language skills and learn the basics of ICT and business. Courses will cover Microsoft Office, computer fundamentals, presentation skills, and Japanese language subjects such as "Technical Japanese," where you will develop writing and communication skills.

2nd year

Students choose subjects of their choice from a wide range of subjects related to business and ICT to further develop their skills and knowledge. Students will learn the basic knowledge of social media and the content necessary to create content for various SNS such as X (formerly Twitter) and Facebook, and they will also develop business design skills that will enable them to globalize their companies. Upon graduation, the title of "Specialist" will be awarded. This can help students with employment opportunities in their home country or in Japan.

Career Opportunities

Web (SNS) marketing
Web planning and public relations
SNS consultant
Web (SNS) director
SNS operation manager
General administrative work
(general affairs, human resources, accounting, sales administration, etc.)

Qualification Examination Preparation

Illustrator® Creator Proficiency Test
Photoshop® Creator Proficiency Test
SNS Marketing Proficiency Test

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For inquiries

International Students Admissions Office

In Japan **0120-829-628**
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